

Wiltshire Council



Where everybody matters



Area Board Projects and Councillor Led Initiatives Application Form 2018/2019

To be completed by the Wiltshire Councillor leading on the project

Please ensure that you have read the Funding Criteria before completing this form

PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1. Contact Details

Area Board Name	Westbury Area Board		
Your Name	Gordon King		
Contact number	07492 570719	e-mail	Gprdon.king@wiltshire.gov.uk

2. The project

Project Title/Name	Westbury Community Project		
Please tell us about the project /activity you want to organise/deliver and why? <i>Important: This section is limited to 900 characters only (inclusive of spaces).</i>	<p>Westbury Community Project CIO (Charity number 1176867) - was established to address significant local disadvantage in Westbury, particularly in the Oldfield Park area, and to provide a community space for residents to meet, to participate in activities and make use of the facilities on offer. The group intend to secure the provision for adult learning, social welfare activities, employment support, leisure opportunities, all supported by a strong programme of community development.</p> <p>The group have now successfully applied to Wiltshire Council for a transfer of a Council Asset (CAT Transfer) for a community building situated in in the most deprived area of Westbury (Lower Super Output Area Wiltshire 040D).</p> <p>As members of Westbury Area Board and lead members for Health and Wellbeing across the community area it is our proposal that Westbury Area Board commit a significant pump prime to this fantastic project.</p>		
Where is this project taking place?	Westbury Youth Development Centre		
When will the project take place?	Asset transfer is underway currently with an aim to open the centre in summer 2019		

What evidence is there that this project/activity needs to take place/be funded by the area board?	<p>Residents in this area of Westbury face significant levels of multiple deprivation, as highlighted below. Nationally Westbury Ham (West) is the most deprived area of Westbury, nationally it is among the 20% most deprived neighbourhoods in the country, and among the 10% most deprived neighbourhoods for Education, Skills and Training, hence why the focus of our work will be to use the asset and to work with partners to improve outcomes in these key areas.</p> <ul style="list-style-type: none">• 35% of children are living in poverty compared with 20% across England• 33% of people have no qualifications compared with 22% across England• The neighbourhood is in the bottom 3% nationally for education• 35% people aged 16-74 are in full-time employment compared with 39% across England
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<p>How will the local community benefit?</p>	<p>The Centre and its activities will help with one priority in particular: Build a single engaged and empowered Westbury community.</p> <p>Specifically, we will commit to ensuring that the Centre helps the Town Council demonstrate specific actions to create social change and value through:</p> <ul style="list-style-type: none"> - Offering a key community space for engaging and consulting with the public on key issues. - Another community communication opportunity to help reach members of the community. - Bring diverse groups of the community together and help become integrated. - Promote connectivity between neighbourhoods - Support community and voluntary organisations that run within the centre, and encourage them to work together. - Encourage more people to take an active interest in and become engaged with the town, its local council and voluntary sector. - Enhance public open space and green areas in suitable locations and address the identified deficit of green sports pitches - Raise the standard of the public realm by tackling litter, fouling, graffiti and neglected or aesthetically displeasing areas through the Town Caretaker service - Strive to make our town safer. - Support in developing a Neighbourhood Plan that in turn improves services and facilities for children and families.
<p>Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)</p>	<p>This project supports multiple local priorities as agreed at the community led JSNA event.</p>
<p>Does this project link to the Community Plan or local priorities? (if so, please provide details)</p>	<p>This project supports multiple local priorities as agreed at the community led JSNA event. Full details can be seen here: https://www.wiltshireintelligence.org.uk/community-area/westbury/</p>
<p>Is this project supported by the Local Youth Network or Community Area Transport Group? (if it relates to young people or highways and transport)</p>	<p>Yes, the local youth network have voiced their approval of the project and will regular users of the facility.</p>
<p>What is the desired outcome/s of this project? Delivery of a community led hub.</p>	
<p>Who will be responsible for managing this project? The Community Engagement Manager along with multiple external partners including the Town Council, housing associations and charitable groups.</p>	

3. Funding			
What will be the total cost of the project?	£300,000.00		
How much funding are you applying for? Please note that only capital funding is available	£5,850 from the Health and Wellbeing fund £4,150 from community area grants capital fund £10,000 total.		
If you are expecting to receive any other funding for your project, please give details	Source of Funding	Amount Applied For	Amount Received
	Sovereign Housing Association	£7,000	TBC
	Payment in kind from local tradesmen	£XXXX	
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)	T B C		
4. Declaration – I confirm that...			
<input type="checkbox"/> The information on this form is correct and that any grant received will be spent on the activities specified			
<input type="checkbox"/> Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application			
Name: Gordon King		Date: 18.02.19	
Position in organisation: Councillor			
Please return your completed application to the appropriate Area Board Locality Team (see section 3)			